DOING MORE WITH LESS

A FREE to attend 2 day event designed to meet the needs of healthcare practitioners, information users, information and IT professionals and solutions suppliers. HEALTH+IN4MATICS is an independent and progressive annual conference that aims to combine the best of breed in everything it does.

Brought to you by: In Association With:

Event Partners:

Royal College of Physicians

UK Trade & Investment

Health ICT Portal

In4matics 2012 Healthcare Informatics Expo

9-10 MAY 2012 ICC BIRMINGHAM

www.in4matics.co.uk
THE STREAMS

Focussed on the event theme of 'DO MORE WITH LESS' and on the challenges of today and tomorrow, the three conference streams offer different perspectives from policy to ‘hands on’ solutions. You will be able to move between streams and other activities, selecting those themes that are important to you and enabling you to maximise the use of your time with us.

THE STREAMS

THE STREAMS

• Key decision makers
• Those who commit resources
• Chief Executives
• Key decision makers
• Those responsible for strategic change
• Director level executives

Suppliers will present the unique selling point of their solution and at what point those using the solution are likely to see a return on their investment. Suppliers and their customers will provide benefits data based on real savings brought about by the implementation of a solution, way of working or innovative technology.

The programme will highlight how services have moved from secondary care to primary care, from primary care to the patient’s own home and from traditional health related premises to retail providers and the high street. We currently see GPs practising from pharmacies and supermarkets and specialist nursing teams who are providing more and more complex care in the patients own home. NHS professionals will take the lead in this stream describing systems and solutions that have allowed clinical care pathways to change.

The key note speakers have been carefully selected for the diversity of their views but all recognise that the organisations that survive difficult economic times are those that can innovate often using technology but also often with the simple ability to embrace change. All presenters will have examples of how whole systems have changed in order to deliver better care or to provide better services to patients and citizens. They are nationally recognised as those most likely to contribute to and influence healthcare delivery in the future.

A + A 1 will unite the supplier and service industry in a way that no other conference has as yet been able to achieve. A + A 1 in exactly the same way that the NHS needs to collaborate if we are all committed to bringing about real change.

With 32 years experience as both a healthcare practitioner and a manager, John has broad NHS management experience having worked in Acute Trusts, Health Authority, Strategic Health Authority and Shared Services. Currently he is the Director of The Health Informatics Service, a shared service organisation providing IM&T services to a number of health care organisations in the north of England. John brings his considerable vision of the future of the NHS to bear in designing a vibrant and relevant programme that is prepared to tackle the difficult issues:

The NHS Airedale, Bradford and Leeds, PCT Cluster

The NHS Executive Medical Director, The NHS Information Centre

Dr Mark Halligan

Professor Dame Fiona Caldicott

Dr. Hilary Jones

Stephen Dorrell MP

Chair of the Health Select Committee

Chairman, Oxford Radcliffe Hospital

TV Doctor and Broadcaster

Director of Education UCLH

Chief Executive, NHS Airedale, Bradford and Leeds PCT Cluster
THE HEALTH+IN4MATICS EXPERIENCE

EXHIBITION
With over 100 top companies represented in the exhibition halls where better to check out the latest solutions?

BRING THE TEAM
All the right people in the right place to review solutions and compare suppliers.

ROI WORKSHOPS
You be the judge and jury that decides whether the solutions presented really do offer a good ROI.

CPD
Enhance your professional knowledge and skills, and at the same time ensure you get full recognition for your efforts, simply tick the box when you register.

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ICEBREAKERS
Sort the wheat from the chaff, spend a few minutes in 1-2-1’s with exhibitors of your choice.

CASE STUDIES
Real experiences from people who have been there and done it, and who learnt a lot along the way.

CONFERENCE & KEYNOTES
Keep your finger on the pulse of the big issues facing the public sector for those who use it and those who work in it.

INFORMAL NETWORKING
Catch up with friends and colleagues, exchange the latest news and views.

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We're with you even before you leave home; if you need a little help in demonstrating the value of HEALTH+IN4MATICS 2012 our justification toolkit could be the answer, providing templates to make your case and to help you report back.

Maybe you would like to Bring the Team to look at some of the solutions on offer, or perhaps arrange to meet 'round table' with colleagues and associates at a Peer to Peer meeting. All of this can be organised before you come.

At HEALTH+IN4MATICS 2012 you will find an exhibition with over 100 top companies represented, where better to check out the latest solutions?

We all need a bit of fun in our lives, why not win a prize for being at HEALTH+IN4MATICS 2012? And there's something else for you to take away - HEALTH+IN4MATICS 2012 supports the development of knowledge and skills, so we've made it simple for you to record your learning and gain recognition of your attendance with your CPD - and don't forget you can Win Stuff simply by being at HEALTH+IN4MATICS 2012!
### SHOULD YOU COME TO HEALTH+IN4MATICS 2012?

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<tr>
<th>About You</th>
<th>Example Job Roles</th>
<th>Why You Should Come To H+I 2012</th>
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<tbody>
<tr>
<td>You provide care, working directly or indirectly with patients or clients</td>
<td>Hospital doctor, GP, nurse, midwife, health visitor, therapist, social worker, clinical manager, laboratory worker, radiographer, pharmacist, paramedic, public health worker, clinical records manager</td>
<td>You need to make informed decisions about the treatment and management of people in your care. H+I 2012 will show you how you can ensure that you have the right information about the right person at the right time.</td>
</tr>
<tr>
<td>You work in health or social care providing policy, planning and support services</td>
<td>Non exec, chief executive, head of finance, planning manager, practice manager, commissioning manager, accountant, CIO, HR manager, trainer, performance manager, librarian, knowledge manager, information manager, analyst, head of ICT, IT support</td>
<td>Whether you are a commissioner or a provider, H+I 2012 will show you the latest techniques, technologies and thinking, to help you achieve value for money and effective performance management to support service delivery and high quality care.</td>
</tr>
<tr>
<td>Your company supplies goods, technology and services that support patient care and decision making</td>
<td>Marketing, sales, product development, research, customer relations</td>
<td>With a focus on real issues and practical solutions, H+I 2012 provides a tremendous showcase platform and multiple opportunities for you to meet delegates to explore how you could work profitably together in the future.</td>
</tr>
<tr>
<td>You are a service user or you support and care for someone who is a user of health or social care services</td>
<td>Patient, client, carer, patient or client's relative or friend</td>
<td>The Government promises to put patients at the heart of the NHS, through an information revolution and greater choice and control – come to H+I 2012 to see what this means in practice.</td>
</tr>
<tr>
<td>You have an interest in health and social care perhaps through academia, research or other links</td>
<td>Lecturer, researcher, student</td>
<td>If it is research, academia or some other interest that draws you to H+I 2012, be assured that you will find an array of solutions and ideas for today and tomorrow in the exhibition and the wide range of activities that run throughout.</td>
</tr>
</tbody>
</table>

### TAKE PART

HEALTH+IN4MATICS 2012 will showcase some of the best and most innovative uses of information in the management and delivery of care. A unique feature of the HEALTH+IN4MATICS approach is that we give equal opportunities to all sectors to show what they have or can achieve.

Whether you represent a multinational company, a large care provider or you are an individual clinician or professional, if you feel that you have been able to achieve more effective or efficient services through improved use of information and/or technology we would like you to tell us about it – then maybe we’ll be able to provide you with a platform to share your experience with the rest of the H+I community.

### WHO’S EXHIBITING?

A large number of companies have already booked their stands at HEALTH+IN4MATICS 2012 and these are just a few of the companies that will be showcasing their latest systems and solutions:

- AGFA Healthcare
- Alert
- Carefx
- ChipSoft
- EMIS
- Fujitsu
- O2 Health
- Oasis Medical Solutions
- Philips Healthcare
- Virgin Media Business

Visit the website & check out the Exhibitor list which is growing daily.

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**About You**

- **Example Job Roles**
- **Why You Should Come To H+I 2012**

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